AN EVENING IN THE GARDEN

benefit event for NORTHERN VIRGINIA CONSERVATION TRUST

Your local land trust working to protect the lands, waters, and scenic beauty of Northern Virginia.

Join business professionals, conservation leaders, elected officials and other community members for a festive evening to celebrate land and water protection in Northern Virginia.

March 19, 2020
6:00-8:30 p.m.
The Atrium at Meadowlark Botanical Gardens
**About “An Evening In The Garden”**

**What is The Northern Virginia Conservation Trust (NVCT)?**
We are your local, nonprofit land trust saving nearby nature by forever preserving and caring for the natural areas that define our Northern Virginia communities. From forests and streams to battlefields and cultural sites, our region’s lands and waters are more precious than ever before in the face of a changing climate and growing pressure to develop. Founded in 1994, we have restored and protected more than 7,000 acres of clean water sources, key wildlife habitat, and historic places in one of the fastest growing regions in the country. We’ve done this by working collaboratively with local governments, private landowners and other valued partners to improve the quality of life for all residents.

**Who attends our annual event?**
Our audience usually includes a complete cross-section of Northern Virginia professionals. Elected officials, jurisdiction partners, conservation leaders, advocates, and the citizens living and making a difference in our Northern Virginia communities each day.

**Why sponsor “An Evening in the Garden”?**
At this event, businesses support the conservation of our local land and water resources in Northern Virginia. In doing so, they place their identity, products, and services directly in front of significant, involved, and committed professionals with shared values. Sponsors of NVCT’s signature event bolster and secure the Trust’s commitment to protecting the communities where Northern Virginians live, work and play.

**About The Atrium at Meadowlark Botanical Gardens**
We couldn’t be more excited to host our event at the beautiful Atrium at Meadowlark Botanical Gardens. Featuring live plants, flowers, an indoor stream, and trees filled with twinkling lights, the Atrium is the perfect venue for a fun filled evening to celebrate the beauty of Northern Virginia.

**Sponsorship Opportunities**

**What types of Marketing Opportunities exist?**
Partner information is showcased in all media releases, promotional materials, event programs, on-site signage, website posting with hyperlinks and social media.

**What are the Sponsorship Offerings?**
Sponsorship options may include category exclusivity, hospitality, and product displays as outlined below. Additionally, NVCT welcomes the opportunity to build a customized program that suits your needs. We are proud to recognize your leadership with our constituents and supporters.

- **Title Sponsor**
  
  
  
  $10,000

- **Conservation Champion**
  
  $5,000

- **Supporting Partner**
  
  $2,000

- **Friend**
  
  $1,000
### AN EVENING IN THE GARDEN

#### Sponsor Benefits

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<tr>
<th>Sponsor Benefits</th>
<th>Title Sponsor $10,000</th>
<th>Conservation Champion $5,000</th>
<th>Supporting Partner $2,000</th>
<th>Friend $1,000</th>
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<td>Complimentary tickets</td>
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<td>Title Sponsor recognition on event materials</td>
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<td>Company profile on website and annual report</td>
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<td>Guided hike on conserved land for up to 20 guests</td>
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<td>Conservation briefing and lunch with NVCT Executive Director, Alan Rowsome</td>
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<td>Company logo on promotional materials</td>
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<td>Testimonial and quote on NVCT’s website</td>
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<td>Logo on invitations, email, website, and slideshow</td>
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<td>Company name on website and event slideshow</td>
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<td>Recognition at Event</td>
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#### Previous Sponsors

Alliant Insurance Services  
Atlas Environmental Services  
Booz Allen Hamilton  
Cafferty Development Corp.  
Caruthers Foundation  
Cooper Carry  
Crystal City BID  
Dewberry  
ECC  
Equinox Investments, LLC  
Evergreen Environmental  
ExxonMobil  
Ground Zero  
GVIC Communications Corp.  
Lane Construction  
LegalPerspectives, LLC  
Leopold’s Preserve  
Merrill Lynch  
Peterson Companies  
Phase Separation Science  
Reed Smith  
Rogers & Company  
United Bank  
University of Mary Washington  
Venable  
Volkswagen  
Vornado  
West Group  
Wetland Studies and Solutions, Inc.
Sponsorship Application

Yes, I would like to support land and water protection in Northern Virginia!!

Please confirm my “An Evening in the Garden” sponsorship level:

[ ] $10,000  [ ] $5,000  [ ] $2,000  [ ] $1,000  [ ] Other __________

INDIVIDUAL / COMPANY INFORMATION

Individual / Company: ________________________________________________________

Contact: ___________________________________________________________________

Address 1: __________________________________________________________________

Address 2: _________________________________________________________________

City: ________________________________ State: _________________ Zip: ___________

Phone: _____________________________Email: __________________________________

PAYMENT INFORMATION

My total sponsorship of: $___________________ will be paid as follows:

[ ] Please invoice me.  [ ] Check is enclosed.  [ ] Please charge my credit card

Name on card: __________________________________

Credit Card Number: _______________________ Exp. Date:_________ CVV#:______

The Northern Virginia Conservation Trust is a 501(c)(3) nonprofit organization. Our EIN is 54-1724626. Some sponsorship benefits have a fair market value. The remainder of sponsorship payments are tax deductible as allowed by law.

Learn more about sponsorship opportunities: Greg Meyer (703) 462-9850 | gmeyer@nvct.org

Our Address

NVCT
4022-A Hummer Road
Annandale, Virginia 22003

Event Address

The Atrium at Meadowlark Botanical Gardens
9750 Meadowlark Gardens Court
Vienna, Virginia 22182